

LISTING OF CLAIMS:

1. (Currently amended): A transflective liquid crystal display device having a liquid crystal panel in which liquid crystal material is sealed between a pair of substrates faced with each other and in which pixels formed on one substrate of said pair of substrates have transmissive regions and reflective regions, comprising:

a pair of circularly polarized light members arranged outside said liquid crystal panel;
and

a backlight arranged outside one circularly polarized light member of said pair of circularly polarized light members,

wherein said reflective region has a reflective member for reflecting ambient light from an opposite side of backlight-arranging side in said liquid crystal panel, and said reflective region has phase difference forming means ~~arranged on the backlight-arranging side of said reflective member.~~

wherein said pair of substrates comprise a first substrate on the backlight-arranging side and a second substrate away from the backlight arranging side, and

wherein said phase difference forming means comprises a retarder and a stepwise member on opposite sides of said first substrate.

2. (Original): The device as claimed in claim 1, wherein said phase difference forming means has a function of reversing a direction of circularly polarized light by allowing circularly polarized light to pass therethrough twice.

3. (Canceled)

4. (Currently amended): The device as claimed in claim 1 ~~[[3]]~~, wherein said retarder ~~phase difference forming means~~ is a retardation film ~~for~~ delaying phase with $\lambda/4$.

5. (Currently amended): The device as claimed in claim 1, wherein said ~~phase difference forming means~~ ~~also serves as a~~ stepwise member ~~for adjusting~~ adjusts a balance between transmittance in said transmissive region and reflectance in said reflective region.

6. (Currently amended): The device as claimed in claim 1, wherein said retarder ~~phase difference forming means~~ is an orientation-processed polymer liquid crystal layer.

7. (Original): The device as claimed in claim 6, wherein said polymer liquid crystal layer delays phase with $\lambda/4$.

8. (Currently amended): The device as claimed in claim 1, wherein said retarder ~~phase difference forming means~~ is formed on said reflective regions in a main surface outside said liquid crystal panel on ~~one~~ the first substrate ~~on the backlight arranging side of said pair of~~ substrates.

9. (Currently amended): The device as claimed in claim 8, wherein said retarder ~~phase difference forming means~~ is a retardation film or a phase difference film ~~for~~ delaying phase with $\lambda/4$.